

Broadcast Technology 1

iAm Video project

Intro

Who are you? What do you care about? Who do you care about? What/who do love/like? What do you aspire to be? In this video project, you will tell the world, "iAm....."

Instructions

- Find or take AT LEAST 20 photos or video clips for your story.
- Make sure these photos or videos clips are on your camera roll of your iPad mini
- You will not be able to access Facebook from school or on the Ladue iPad. Make sure you send these photos via Ladue gmail, [Dropbox](#), [AirDrop](#), or [Google Drive](#) your Ladue iPad.

Directions

1. Read & Watch the iMovie for iPad tutorial video and websites.
 - a. [Create a trailer in iMovie for iPad and iPhone](#)
 - b. [iMovie Trailer Tutorial for iPad](#)
2. Select the film trailer theme in iMovie.
3. Change each text area to create words or statements describing "iAm...."
4. Use photos that build or show the audience visual images of who you are, what you care about, what you aspire to be. Ultimately saying, "iAm."
 - a. Photos should be you:
 - i. on a vacation or trip
 - ii. with your family
 - iii. with your friends
 - iv. working
 - v. doing a special activity or hobby

***** If you don't already have photos like these, go take some! Use your devices *****

Scoring guide

Section 1: Does the video illustrate personal features of the student?

1. Unique info = 4 pts
2. Interesting = 4 pts
3. Creative = 4 pts
4. Powerful = 4 pts
5. Written Quality= 4 pts

Total = 20 points

Section 2: Production Value

1. Color = 4 pts
2. Lighting = 4 pts
3. Focused images = 4 pts
4. Photos tell a story = 4 pts
5. Export correctly = 4 pts

Total = 20 points

Section 3: Deadline

1. Met the deadline = 10 pts
2. Missed the deadline = 0 pts.

Total points = 50