

## Writing for Broadcast

1. [Why Writing Is The Most Important Skill For Broadcast Journalists](#)
2. [Writing for Broadcast: How to Sound Like A Real Person](#)
  - Listen to *Sound Reporting: The NPR Guide to Audio Journalism and Production*
3. [How to Write Broadcast News Copy](#) - *Keep It Short and Conversational*
4. [BBC - Writing news](#) - watch the video & click on [Key points: Writing news PDF](#)